

Reviewer: _____

Reference Number: _____

Organization: _____

Georgia Reads Community Award Application Rubric

Directions Use the rubric below to score the Application. Rate each criterion (e.g., Community Need) as Excellent (4-5 points), Good (2-3 points), or Needs Improvement (0-1 points). Write this score in the appropriate column for each criterion. Support the score by recording evidence of strengths, gaps/concerns, and recommendations for improvement for each criterion. Use the [Rubric Summary Table](#) at the end of this document to determine the Application's final weighted score.

Community Need

Excellent (4-5 points) Thoroughly explains the community's literacy challenges, supported by strong data and examples. Clear explanation as to why the community chose to focus on literacy.	Good (2-3 points) Identifies community needs, but lacks depth, diversity, or specific examples.	Needs Improvement (0-1 points) Minimal or unclear description of community needs.	/5
Strengths:			
Gaps/Concerns:			
Recommendations for improvement:			

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Goals and Community Activities

Excellent (4-5 points) Clearly defined SMART goals tied to specific community literacy challenges. Activities are well-aligned and supported by relevant data or research.	Good (2-3 points) Goals and activities are present but may lack specificity or strong support.	Needs Improvement (0-1 points) Goals are vague or disconnected from activities. Lacks supporting evidence.	/10
Strengths:			
Gaps/Concerns:			
Recommendations for improvement:			

Meaningful Partnerships

Excellent (4-5 points) Identifies partners from various sectors with clear, active roles. Shows strong collaboration among all partners, not just with the lead organization.	Good (2-3 points) Lists relevant partners with some detail. Collaboration is mostly with the lead organization, not across partners.	Needs Improvement (0-1 points) Goals are vague, or few partners are named with vague roles. Little or no evidence of collaboration or meaningful contribution.	/10
Strengths:			

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Gaps/Concerns:
Recommendations for improvement:

Data and Analysis

Excellent (4-5 points) Uses specific, relevant data points with clear baseline and current comparisons. Data directly connects to literacy focus. Strong alignment with goals and community needs. Includes a minimum of three years of data.	Good (2-3 points) Includes relevant data points with some baseline and current comparisons. Generally connected to literacy focus and aligned to goals.	Needs Improvement (0-1 points) Little or no data provided. Weak or no connection to goals.	/10
Strengths:			
Gaps/Concerns:			
Recommendations for improvement:			

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Budget

Excellent (4-5 points)	Good (2-3 points)	Needs Improvement (0-1 points)	
Includes a detailed budget plan that aligns with goals and activities. Each budget item is clearly justified and directly supports stated goals and activities. Includes rationale for external evaluation costs.	The budget plan is present but lacks detail or clear alignment with stated project goals and activities. Most budget items are justified, but some lack detail or a clear connection to goals. External evaluation is mentioned.	The budget plan is vague or absent. No clear connection to activities or goals. Justifications are missing or weak. The budget appears disconnected from project goals. No mention of external evaluation.	/5
Strengths:			
Gaps/Concerns:			
Recommendations for improvement:			

Sustainability

Excellent (4-5 points)	Good (2-3 points)	Needs Improvement (0-1 points)	
Agency fully describes and provides examples of continued sustainability. Clear examples for continuing and expanding the project are described.	Agency partially describes and provides some examples of continued sustainability. Some examples of continuing or expanding the project.	Agency provides vague explanations for sustainability. Little to no examples for continuing or expanding the project.	/5

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Strengths:

Gaps/Concerns:

Recommendations for improvement:

Program Overview

Excellent (4-5 points) Provides a concise, compelling summary of the partnership's purpose, structure, and intended literacy outcomes. Clearly communicates the program's uniqueness and relevance to community needs.	Good (2-3 points) Describes the program adequately. May exceed the word limit or lack clarity in goals or structure.	Needs Improvement (0-1 points) Description is vague, unfocused, or missing key elements. May be significantly over or under the word limit.	/5
Strengths:			
Gaps/Concerns:			
Recommendations for improvement:			

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Rubric Summary Table

Directions Use the Rubric Summary Table below to determine the Application's final score. Transfer the score from each criterion above to the points column below. Calculate the score for each criterion. For example, if the Application was rated 3 for Meaningful Partnerships, the weighted score would be 6 (3 x 2 = 6). Add up the weighted scores and record the total at the bottom of the table.

Criteria	Excellent (4-5 points)	Good (2-3 points)	Needs Improvement (0-1 points)	Points	Weighted score
Community Need	Thoroughly explains the community's literacy challenges, supported by strong data and examples. Clear explanation as to why the community chose to focus on literacy.	Identifies community needs but lacks depth, diversity, or specific examples.	Minimal or unclear description of community needs.	/5	X1 = /5
Goals & Community Activities	Clearly defined SMART goals tied to specific community literacy challenges. Activities are well-aligned and supported by relevant data or research.	Goals and activities are present but may lack specificity or strong support.	Goals are vague or disconnected from activities. Lacks supporting evidence.	/5	X2= /10
Meaningful Partnerships	Identifies partners from various sectors with clear, active roles. Shows strong collaboration among all partners, not just with the lead organization.	Lists relevant partners with some detail. Collaboration is mostly with the lead organization, not across partners.	Few partners are named with vague roles. Little or no evidence of collaboration or meaningful contribution.	/5	X2 = /10

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Data & Analysis	Uses specific, relevant data points with clear baseline and current comparisons. Data directly connects to literacy focus. Strong alignment with goals and community needs. Includes a minimum of three years of data.	Includes relevant data points with some baseline and current comparisons. Generally connected to literacy focus and aligned to goals.	Little or no data provided. Weak or no connection to goals.	/5	X2 = /10
Budget	Includes a detailed budget plan that aligns with goals and activities. Each budget item is clearly justified and directly supports stated goals and activities. Includes rationale for external evaluation costs.	The budget plan is present but lacks detail or clear alignment with stated project goals and activities. Most budget items are justified, but some lack detail or a clear connection to goals. External evaluation is mentioned.	The budget plan is vague or absent. No clear connection to activities or goals. Justifications are missing or weak. The budget appears disconnected from project goals. No mention of external evaluation.	/5	X1 = /5
Sustainability	Agency fully describes and provides examples of continued sustainability. Clear examples for continuing and expanding the project are described.	Agency partially describes and provides some examples of continued sustainability. Some examples for continuing or expanding the project.	Agency provides vague explanation for sustainability. Little to no examples for continuing or expanding the project.	/5	X1 = /5
Program Overview	Provides a concise, compelling summary of the partnership's purpose, structure, and	Describes the program adequately. May exceed	Description is vague, unfocused, or missing key	/5	X1 = /5

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	intended literacy outcomes. Clearly communicates the program's uniqueness and relevance to community needs.	the word limit or lack clarity in goals or structure.	elements. May be significantly over or under the word limit.		
				Total:	/50