

# GEORGIA★READS



**Turn the page  
to a brighter future**

**Purpose:**

To recognize and support the outstanding efforts of community partnerships advancing literacy across the state, the Georgia Council on Literacy is proud to launch the "Georgia Reads Campaign."

**Partners:**



### Highlights:

- The Georgia Reads Campaign launch is June 24, 2024 at the Georgia Municipal Association's (GMA) Annual Conference. GMA and its nonprofit, Georgia City Solutions, Malcolm Mitchell, and Share the Magic Foundation are partnering with the Georgia Council on Literacy to create statewide awareness.
- On September 30, 2024, Georgia Reads Day, the Georgia Reads Community Awards application opens. These awards will recognize up to 10 community partnerships who, over the last three to five years, set goals for literacy improvements and made progress meeting these goals. Applications will be due on November 26, 2024.
- Each of the communities selected to receive the Georgia Reads Community Award will receive:
  - Up to a \$25,000 award to continue literacy improvement efforts; and
  - A visit from Georgia Reads Coach Malcolm Mitchell and the Share the Magic Foundation to recognize Georgia Reads Communities, host a "Reading Rally," and distribute Mitchell's book, *Hey Georgia*, to students.
- Georgia Reads, with the help of Malcolm Mitchell's Share the Magic Foundation, will host READBowl, a statewide reading challenge. The Georgia elementary, middle, and high school classrooms/teams with the highest average reading minutes will win state recognition, a visit to the Georgia Capitol, and the READBowl state championship trophy.
- Georgia Reads Day at the Capitol will be held in February 2025 (date TBD), when up to 10 community partnerships will be recognized as Georgia Reads Communities. Share the Magic Foundation will also announce Georgia school winners of the READBowl competition.

### Important Dates:

**September 30, 2024**

Georgia Reads Day and Georgia Reads Community Awards application opens

**November 4, 2024**

Virtual READBowl challenge opens - Sign up now!

**November 26, 2024**

Georgia Reads Community applications due

**January 13, 2025**

READBowl kicks off

**February 2025**

Georgia Reads Day at the Capitol; up to 10 community partnership awards announced and READBowl Champions honored

## Join the Georgia Reads Campaign and play a role in improving literacy in Georgia.

**Be a part of something transformative!** The Georgia Council on Literacy and Georgia Reads are seeking committed and passionate mayors, school districts, chambers, businesses and other stakeholders to become literacy partners. Scan the QR code now to sign up and receive more information about how you can start a community partnership, receive the Georgia Reads newsletter, attend special events, and create awareness about the Georgia Reads Campaign.

Scan to sign up



**Together, we can turn the page to a brighter future, one reader at a time.**